



2017 Summit Sponsorships

Join the Movement: Aspiring Toward Zero Suicide in Colorado

Sponsorship Benefits	Co-Host (\$5k)	Keynote Sponsor (\$3500)	Peak Sponsor (\$1500)	Refreshment Break Sponsor (\$750)	Community Sponsor (\$500)	Friend of BtD (\$200)
Complimentary Summit Registrations for May 18-19	20	15	10	5	3	1
Exhibit Space (6' table) - May 18-19	X	X	X	X	X	
Community Exhibit Table (you share space with other Friends of BtD)						X**
Back Again!! BtD, along with Denver Film & Digital (www.denverfilmdigital.com), will help you professionally produce a 2 minute video showcasing a new idea or program to highlight. These will be in the "Ted Talk" style, i.e. big ideas delivered in compelling ways. Videos will be shown during a keynote session. You will have all rights to video to use on your own web site, promotion, etc.	X	X	X			
Logo on Overall Sponsor Sign (logo size, placement on sign)	Large, top	Medium, middle	Small, bottom	refreshment signage only		
Attendee Welcome Opportunity	X					
Keynote Speaker Introduction Opportunity		X				
Recognition from Podium with Sponsorship Levels Noted	X	X	X	X	X	X
Advertisement in Summit Print Program	full page	1/2 page	1/4 page	1/8 page	1/16 page	
Company Logo on Sponsor Sign	program entrance	keynote session		refreshment break area		
Summit Print Program Recognition (simple list of all sponsors with levels noted)	X	X	X	X	X	X
Website Recognition	X	X	X	X	X	X
SPCC Membership Benefits (see below)	Platinum	Platinum	Platinum	Gold	Silver	Individual

**Please note: If you are a Friend of BtD sponsor, you will have the opportunity to place a few handouts on an unstaffed, shared/community information table. Due to space limitation the Friend of BtD level does not include a private table in the exhibit area with other sponsors.

Individual \$15 annually:

- * Subscription to the SPCC monthly newsletter.
- * Access to the SPCC private Facebook group.
- * Access to the SPCC monthly educational event and coalition meeting.
- * Discounts to SPCC events.

Silver Sponsor Level \$150 annually:

- * Two individual members registered as representatives in SPCC database
- * Your organization's logo displayed prominently as Silver Sponsor on the SPCC site.
- * Listing of your organization's events on the SPCC website.

Gold Sponsor Level \$300 annually:

- * Four individual members registered as representatives in SPCC database
- * Your organization's logo displayed prominently as Gold Sponsor on the SPCC site.
- * Listing of your organization's events on the SPCC website.
- * Mention of your organization's events in the SPCC newsletter.
- * Promotion of your organization's events on SPCC social media channels.

Platinum Sponsor Level \$1,500 annually:

- * Ten individual members registered as representatives in SPCC database
- * Your organization's logo displayed prominently as Platinum Sponsor on the SPCC site.
- * Listing of your organization's events on the SPCC website.
- * Mention of your organization's events in the SPCC newsletter.
- * Promotion of your organization's events on SPCC social media channels.
- * Sponsorship recognition of your organization at all SPCC events.
- * Creation of a customized brief video promoting your organization (Value \$800)
- * Exhibit at Bridging the Divide conference.
- * Sponsorship recognition of your organization during social media promotion of SPCC events



2017 Bridging the Divide Summit Sponsorship Agreement

Please check the sponsorship level in which you would like to participate:

- | | |
|--|--|
| <input type="checkbox"/> Co-Host (\$5,000) | <input type="checkbox"/> Keynote Speaker (\$3,500) – (3) opportunities |
| <input type="checkbox"/> Peak (\$1,500) | <input type="checkbox"/> Refreshment Break (\$750) – (2) opportunities |
| <input type="checkbox"/> Community (\$500) | <input type="checkbox"/> Friend of BtD (\$200) |

We understand that this sponsorship agreement must be received and paid in full within thirty (30) business days of commitment and no later than March 15, 2017.

Please make checks payable to: Suicide Prevention Coalition of Colorado (SPCC)
 Return to: SPCC
 P.O. Box 440311
 Aurora, CO 80044-0311

Please complete, sign and mail this form to the above address or e-mail an electronic copy to BtD@suicidepreventioncolorado.org. If the organization desires to be a sponsor for the 2017 Bridging the Divide Summit, May 18-19 at TBD, Denver Metro, **the sponsor agrees to the following:**

1. Sponsorships are awarded on a first come, first serve basis regarding keynote or refreshment break levels.
2. Sponsor agrees to pay SPCC \$_____ in consideration for sponsoring Bridging the Divide Summit as indicated above. Sponsorship pledges cannot be processed without payment.
3. Sponsor agrees to provide a **high-res .jpg** of organization **logo** to Erin Ivie no later than **April 1, 2017**. Sponsor also agrees to provide web address for click through on BtD summit web site pages. *NOTE: All sponsor logos included in the summit attendee program will be printed in black and white.*
4. Sponsorship fee does not include 2 minute video unless specifically stated in the sponsorship benefits for the category. If organization will be producing their video with SPCC/BtD, please contact **Erin Ivie** at BtD@suicidepreventioncolorado.org no later than **March 1, 2017**.
5. Sponsorship fee does not include free summit registration(s) unless specifically stated in the sponsorship benefits for the category. If organization will be using their free registration(s), please contact **Erin Ivie** at BtD@suicidepreventioncolorado.org no later than **April 1, 2017**.
6. Sponsorship fee does not include a table top exhibit space unless specifically stated in the sponsorship benefits for the category. If organization will be using their exhibit space, please contact Erin Ivie no later than **April 1, 2017**. (**Please note: If you are a Friend of BtD sponsor, you will have the opportunity to place a few handouts on an unstaffed, shared/community information table. Due to space limitations, the Friend of BtD level does not include a private table in the exhibit area with other sponsors.)
7. Due to production time, sponsors who submit signed agreements and payments after **April 1, 2017** may not be mentioned in the summit attendee print materials.
8. SPCC and/or Bridging the Divide Summit representatives will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
9. No part of an exhibit and no signs or other materials maybe pasted, nailed or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notices is payable by the sponsor to venue.

AGREED and ACCEPTED

By signing this agreement, you agree to comply with all terms and conditions set forth above:

Sponsor Organization Name:	
Mailing Address:	
Phone:	
Web Address:	
Email:	
Representative's Name:	

Representative Signature: _____ **Date:** _____